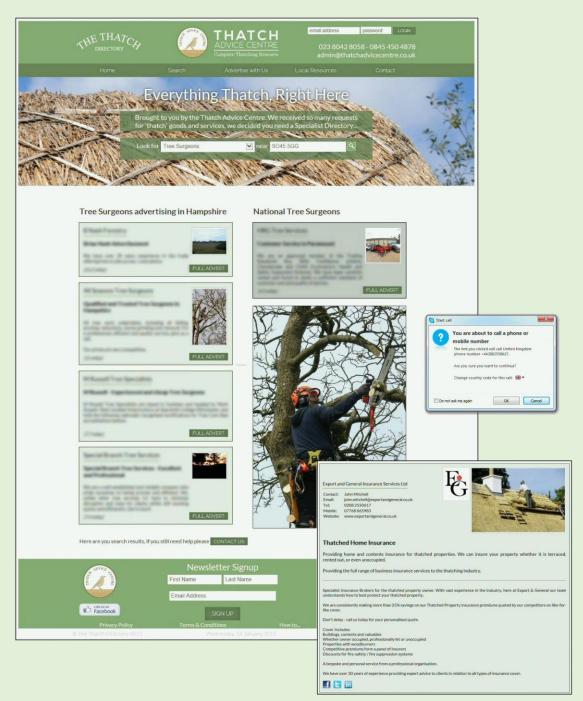


The Thatch Directory Advertiser Pack

Sample Summary and Full Adverts below, also showing access to call via Skype and mobile devices.







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Why a Thatch Directory

The Thatch Advice Centre free thatching information website has developed over almost 10 years and in that time has become far more than we ever envisaged. There is a need for up to date thatch information, help and advice. More and more often, we are being asked for contact information for specialist companies to help thatched property owners. From Architects to Tree Surgeons, insurers to scaffolders. These specialists have also been asking to advertise with us.

We have over 10,000 page views per month* and send out our regular Newsletter to over 5,000 subscribers, all people interested in thatch. We looked at the options and have carefully designed and created a bespoke Thatch Directory website, easy for people to use and easy for you to advertise on.

The Directory is SEO optimised, promoted via the Thatch Advice Centre, Newsletter, social media and word of mouth. Our links with Fire Services and other relevant organisations e.g. English Heritage, insurers, Conservation and Building Departments also mean that visitors to our sites will be from many areas of thatch interest.

As the hub where people needing help with thatch go, we have the contacts to make sure your business is seen by a growing community in a niche market.

The Directory will be offered initially to specialist suppliers to the thatch industry already known to us. It will then be extended to those who want to be part of our associate team.

References will be required for all companies who advertise with us, we only want proven respectable and responsible businesses.

Advert numbers in Counties will be limited – no one looks through pages of search results – a good page of quality adverts shown equally (so every advert has the opportunity to be displayed at the top) is what our visitors and advertisers want. Sorry but you are not more important if your name begins with an A!

If you can offer an excellent service to our visitors, then can you afford not to be seen here?



http://www.ThatchDirectory.co.uk



Advertising Information

The benefits to you?

The site is free for visitors to use maximising the potential.

Niche thatch market

No other Directory site out there like it – we are not selling anything no fire products, no insurance, no memberships. We are known for just good advice with quality contacts.

Adverts are clear, easy to find by postcode or county, one click to find all the contact details from website links to social media.

No hidden extras or levels of service

Advertisers get the Thatch Advice Centre Associate Logo to use on their website as proof that they are part of our verified business community.

Advertising is a quick and easy process.

Categories for Placing your Adverts

The advert categories are:-

Architects Builders Building Surveyors Chimney and Flue specialists Chimney Sweeps Electrical Engineers Fire Safety Products and Supplies Garden Buildings Health and Safety Insurance Leadworkers Master Thatchers Organisations/Magazines Preservation and Pest Control Quantity Surveyors Reed and Straw Dealers Scaffolding Security Solicitors Solid fuel and Heating supplies Specialist Builders Specialist Building Materials Structural Surveyors Thatched Businesses Thatched Hospitality Thatching Supplies Timber Framed Builders Tools and Equipment Hire Tree Surgeons

Costs

First County £60 for 12 months	24 Months 20% discount (£96) instead of £120
Additional County £30 for 12 months	24 Months 20% discount (£48) instead of £60
Nationwide £300 for 12 months	24 Months 20% discount (£480) instead of £600



http://www.ThatchDirectory.co.uk



The Quick and Easy Advertising Process

Register	Input your Company name and contact information and you will be sent a login password. <u>http://www.ThatchDirectory.co.uk/Register.asp</u>
	No obligation or costs involved until you have created an advert and are ready to submit it for approval.
Login	Using your personal login and password
Create an Advert	Put in your contact information, wording, logo and picture, links and social Media. Easy to save and edit as you go.
Supply References	We require 2 referees for your company before we will approve your advert.
Place the Advert	Select the Category and County (ies) – or Nationwide – service you provide From simple drop down lists.
Submit and pay	Via PayPal or credit card (no PayPal account required)

Once approved you receive your Thatch Advice Centre Associate Logo for use on your website and the advert will appear in the search results.

REGISTER NOW When the spaces are gone they are gone.

*Source Google Analytics 2014

